



Hong Kong International Diamond, Gem & Pearl Show
香港國際鑽石、寶石及珍珠展

7 Nov 2016

Dear Exhibitors,

FINAL CALL: Special offers for onsite advertising items of the HKTDC Hong Kong International Jewellery Show (HKIJS) 2017 in Hong Kong Convention & Exhibition Centre (HKCEC) and Hong Kong International Diamond, Gem & Pearl Show (HKIDGP) 2017 in AsiaWorld-Expo (AWE)

Several onsite advertising items in HKCEC and AWE as listed in Attachment 1 and 2 are still available for application. **A complimentary half-page advertisement in the official fair catalogue of HKTDC Jewellery or HKTDC Diamond, Gem & Pearl March 2017 issue AND 6-month level 3 keyword listing** on hktdc.com during March-August 2017 will be offered to applicants of these items on first-come-first-served basis starting from 8 Nov 2016. Kindly note that first right of renewal in HKIJS 2018 and HKIDGP 2018 is not applicable to these advertising items (Refer to Attachment 1 and 2).

To enjoy this offer, please send your application by email to advertising.pec@hktdc.org starting from **8 Nov 2016**. We shall consider application on first-come-first-served basis. Upon booking confirmation, payment must be received by HKTDC within 5 working days.

Deadline of application: 28 Nov 2016
Deadline of artwork submission: 2 Dec 2016

Sponsorship items to target commuting trade visitors of HKIJS and HKIDGP

Sponsorship packages targeting trade visitors commuting by fair shuttle bus between HKCEC and AWE are still available for application on first-come-first-served basis and subject to final availability. These items include shuttle bus sticker ad, mini tote bag ad, and water bottle promotion tag. For details, please refer to the Order Form of sponsorship items (Attachment 3).

Please send your application by email to advertising.pec@hktdc.org.

Deadline of application and artwork submission: 2 Dec 2016 (for sponsorship items)

For the latest advertising information and the order forms, please visit the fair website at :
http://m.hktdc.com/fair/hkdgp-en/s/6014-For_Exhibitor/HKTDC-Hong-Kong-International-Diamond-Gem---Pearl-Show/Advertising-Opportunities.html

For enquiries, please contact our Customer Service Hotline at **(852) 1830 668** or by email to advertising.pec@hktdc.org.

Yours faithfully,

Hong Kong Trade Development Council





Hong Kong International Diamond, Gem & Pearl Show
香港國際鑽石、寶石及珍珠展

2016年11月7日

致各參展商:

**最後機會 - 「香港貿發局香港國際珠寶展」2017 及 「香港貿發局香港國際鑽石、寶石及珍珠展」
2017 展覽會現場廣告特別優惠**

「香港貿發局香港國際珠寶展」2017 及 「香港貿發局香港國際鑽石、寶石及珍珠展」2017 尚餘少量展覽會現場廣告可供申請訂購。凡於 2016 年 11 月 8 日起成功訂購附件一及二所列之展覽會現場廣告項目，可額外於展覽會場刊《香港貿發局珠寶》或《香港貿發局鑽石、寶石及珍珠》2017 年 3 月號享有半版免費廣告及六個月(2017 年 3 月至 8 月)「貿發網」搜尋關鍵詞第三位。有意申請者請於 2016 年 11 月 8 日起遞交申請至 advertising.pec@hktdc.org，本局將以先到先得形式處理有關申請。請留意以上優惠只適用於附件一及二中的廣告項目。以上廣告項目申請者並不享有於 2018 年「珠寶展」及「鑽石、寶石及珍珠展」優先預留同一廣告項目的優待。

現場廣告訂購截止日期: 2016 年 11 月 28 日

截稿日期: 2016 年 12 月 2 日

請於上述截止日期前電郵至 advertising.pec@hktdc.org 遞交申請，本局將以先到先得形式處理。當預訂廣告位置獲確認後，廣告費必須在五個工作天之內支付並由本局確認收妥。

贊助項目 – 推廣對象為國際買家

贊助項目包括來往「珠寶展」(香港會議展覽中心)及「鑽石、寶石及珍珠展」(亞洲國際博覽館)大會穿梭巴士車身廣告、穿梭巴士小型禮品包裝袋身廣告及水樽廣告牌等，可以先到先得形式申請訂購，本局將視乎最後供應情況處理有關申請。詳細內容可參閱附件三(訂購表格)。

贊助項目訂購截止日期及截稿日期: 2016 年 12 月 2 日

請於上述截止日期前電郵至 advertising.pec@hktdc.org 遞交申請。

有關最新廣告資料及訂購表格，請瀏覽展覽會網頁 http://m.hktdc.com/fair/hkdgp-tc/s/6014-For_Exhibitor/香港貿發局香港國際鑽石、寶石及珍珠展/宣傳機會.html。

查詢事宜，請致電客戶服務部 (852)1830 668 或 電郵至 advertising.pec@hktdc.org。

香港貿易發展局謹啟

