

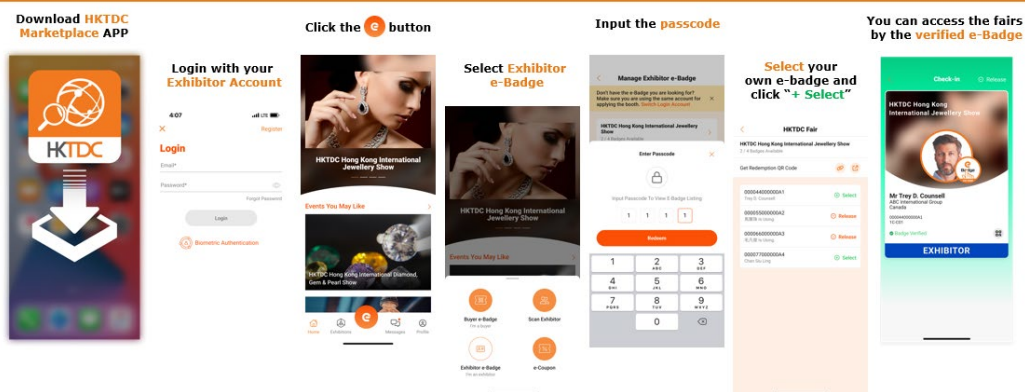
2 – 6 / 3 / 2025 • AsiaWorld-Expo 亞洲國際博覽館

Special Circular 2 – e-Badge for Exhibitors

HKTDC Marketplace App

Your Smart Sourcing Companion

HOW TO GET YOUR EXHIBITOR E-BADGE



With rapid development of mobile technology and to provide the essential tools for SMEs to maximise business opportunities in the digital era, the [HKTDC Marketplace App](#) has been enhanced to upgrade buyer and exhibitor experience.

As part of this enhancement, we have launched the exhibitor e-Badge function within the App for a seamless fairground experience while being environmental friendly. You are highly recommended to make use of this new feature. You and your colleagues are required to **use your own personal device to redeem your own badge through logging in the App with your company Exhibitor Account.**



Please redeem your own Exhibitor e-Badge and assist your colleagues on the arrangements before the move-in date (1 March 2025).

Video Tutorial: <https://www.youtube.com/watch?v=5-luHznCAIo>

Exhibitors are reminded that the Check-in counters are expected to be very busy on the move-in date, so you and your colleagues are **STRONGLY** recommended to redeem your Exhibitor e-Badge in advance so that you can **DIRECTLY** enter the fairground by showing your e-Badge upon arrival.

For more information, please visit <https://eplussupport.hktdc.com/hc/en-us/sections/40146722862745-Exhibitor-e-Badge>.



Feel free to contact us at +852-1830668, e-mail exhibitions@hktdc.org or contact the HK International Diamond, Gem & Pearl Show team for further assistance.

2 – 6 / 3 / 2025 • AsiaWorld-Expo 亞洲國際博覽館

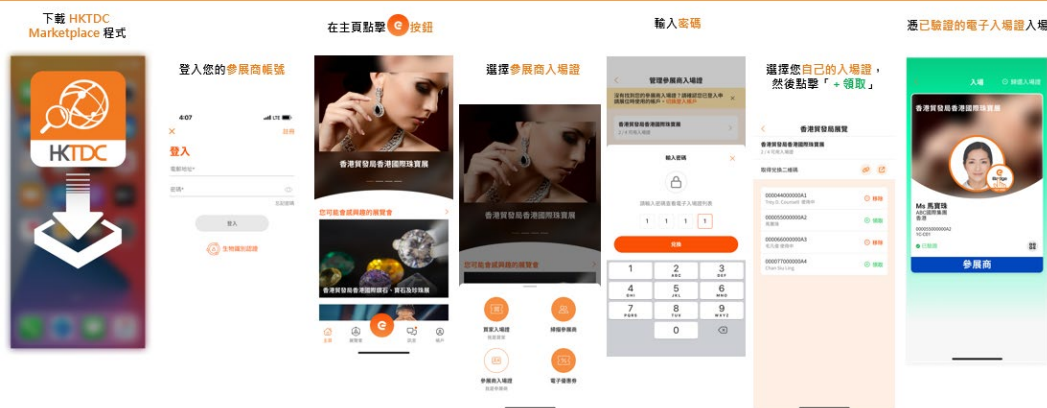
特別通告 2 – 參展商電子入場證

香港貿發局商貿平台

您的智能流動應用程式



如何取得參展商電子入場證



隨著流動技術的快速發展，同時為了提供中小企必要的工具以增加商貿配對機會，[HKDTC Marketplace App](#) (貿發局商貿平台應用程式) 已新增功能，提升買家及參展商的展會體驗。

為了令企業能夠在數碼時代把握商機，參展商現可在到達會場前透過使用 [HKDTC Marketplace App](#) 登入 貴司的參展商帳號，預先換領參展商電子入場證 (Exhibitor e-Badge)。各參展商需透過個人電子設備(手提電話、平板電腦等)以 貴司的參展商帳號登入 [HKDTC Marketplace App](#) 以換領其參展商電子入場證。煩請於進館日前(2025年3月1日)安排換領您及 貴司同事的參展商電子入場證。

Download on the App Store

GET IT ON Google Play

中國內地安卓手機下載專
頁面: [按此下載及安裝](#)
[APK 檔案](#)

由於我們預計「參展商登記進場櫃位」於進館日將會非常繁忙，因此**強烈建議**您在進場前預先換領有關的參展商電子入場證，以便您可以在抵達時展示 e-Badge 直接進入展覽場地。

教學短片: https://www.youtube.com/shorts/I_T0XpjUcgg

更多資訊，可瀏覽: <https://eplussupport.hktdc.com/hc/zh-hk/sections/40146722862745-%E5%8F%83%E5%B1%95%E5%95%86%E9%9B%BB%E5%AD%90%E5%85%A5%E5%A0%B4%E8%AD%89>

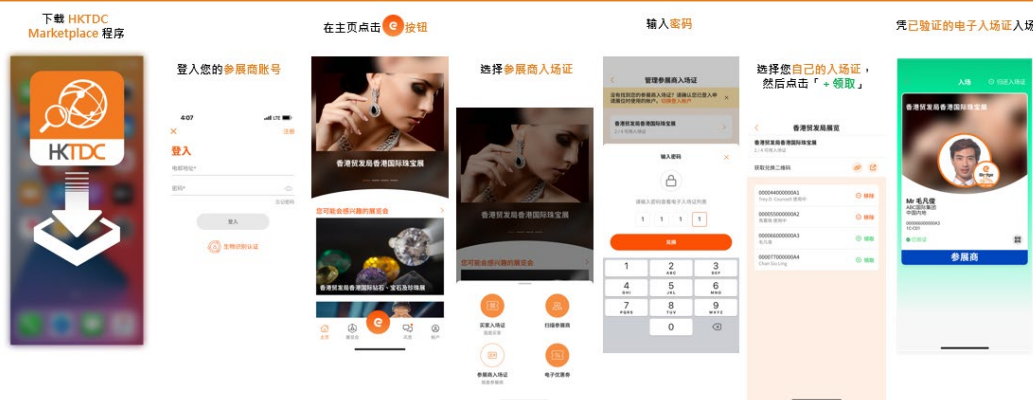
特別通告 2 – 參展商電子入場證

香港貿發局商貿平台

您的智能流動應用程式



如何取得參展商電子入場證



随着流动技术的快速发展，同时为了提供中小企必要的工具以增加商贸配对机会，[HKDTC Marketplace App](#) (贸发局商贸平台应用程序) 已新增功能，提升买家及参展商的展会体验。

为了令企业能够在数码时代把握商机，参展商现可在到达会场前透过使用 [HKDTC Marketplace App](#) 登入 贵司的参展商账号，预先换领参展商电子入场证 (Exhibitor e-Badge)。各参展商需透过个人电子设备(手提电话、平板电脑等)以 贵司的参展商账号 登入 [HKDTC Marketplace App](#) 以换领其参展商电子入场证。烦请于进馆日前(2025年3月1日)安排换领您及贵司同事的参展商电子入场证。

由于我们预计「参展商登记进场柜位」于进馆日将会非常繁忙，因此**强烈建议**您在进场前预先换领有关的参展商电子入场证，以便您可以在抵达时展示 e-Badge 直接进入展览场地。

教学视频：

<https://www.youtube.com/watch?v=grj0AO8PMRM> (YouTube)

https://app8tmvakrp5453.h5.xiaoknow.com/p/course/video/v_67621f09e4b0694c3c7c9a99 (小鵝通)

更多信息，可浏览：[https://eplussupport.hktdc.com/hc/zh-](https://eplussupport.hktdc.com/hc/zh-cn/sections/40146722862745-%E5%8F%82%E5%B1%95%E5%95%86%E7%94%B5%E5%AD)

[cn/sections/40146722862745-%E5%8F%82%E5%B1%95%E5%95%86%E7%94%B5%E5%AD%90%E5%85%A5%E5%9C%BA%E8%AF%81](https://eplussupport.hktdc.com/hc/zh-cn/sections/40146722862745-%E5%8F%82%E5%B1%95%E5%95%86%E7%94%B5%E5%AD%90%E5%85%A5%E5%9C%BA%E8%AF%81)

如有任何查询，可致电 +852-1830668、电邮 exhibitions@hktdc.org 或与香港国际钻石、宝石及珍珠展项目团队联络。

