



Hong Kong International

Diamond, Gem & Pearl Show | E+PLUS

香港國際鑽石、寶石及珍珠展

HKTDC Hong Kong International Diamond, Gem & Pearl Show 2025 Jewellery Showcase by models at the Opening Ceremony 2 March 2025



(Photos are for reference only)

Hong Kong Trade Development Council (HKTDC) is pleased to invite you to sponsor jewellery pieces for the Jewellery Showcase at the Opening Ceremony (開幕典禮), the signature event in officiating the Fair, taking place at The Stage, Hall 2, AsiaWorld-Expo on 2 March 2025.

This is a unique and exclusive opportunity for selected exhibitors of the fair to showcase their jewellery pieces to overseas buyers and media. Accompanied by sophisticated stage settings and decorations, delightful music and dazzling spotlights, all selected pieces be worn and showcased by professional models at the show.

We cordially encourage you to capitalise on this **FREE-OF-CHARGE** promotion opportunity. Please find below details on the Launch Party and the participation method:

Jewellery Showcase Schedule

Date : 2 March 2025 (Sunday)

Time : 2:30pm–3pm during tea reception of the Opening Ceremony
(arrival and trial of exhibitors' jewellery at 1pm)

Venue : The Stage, Hall 2, AsiaWorld-Expo

Participation Method

- Complete the enclosed reply slip and return to Mr Adrian Lam via email: adrian.th.lam@hktdc.org **on or before 5 February 2025 (Wednesday)** together with a set of **photos/slides of your jewellery pieces** in good visual quality. *(Late submission will NOT be considered.)*
- Each exhibitor can submit **maximum two sets of jewellery (maximum six pieces in each set)** to us.
- Submitted products will undergo preliminary screening before a confirmation notice is issued to sponsoring company.
- The confirmed sponsors are requested to tender their jewellery pieces on-site. HKTDC **WILL NOT** collect the jewellery from exhibitors until 1 hour before the commencement of the Tea Reception.
- All jewellery pieces will be returned to the exhibitors as soon as the Showcase is over.

Qualifications

- The participating company **MUST** be an exhibitor of HKTDC Hong Kong International Diamond, Gem & Pearl Show 2025.
- HKTDC reserves full discretion in selecting the jewellery items for use in the Showcase.

In return to your gracious support, we are pleased to offer company acknowledgement during the parade. If you have further questions, please do not hesitate to contact me or Mr Adrian via email: adrian.th.lam@hktdc.org.

Yours sincerely,

Tony Chan
Assistant Manager, Business Development and Events
Hong Kong Trade Development Council
Encl.

To : Exhibitions Department, Hong Kong Trade Development Council
Unit 7, Expo Galleria, HKCEC, 1 Expo Drive, Wan Chai, HK
Attn. : Mr Adrian Lam
Email : adrian.th.lam@hktdc.org

JEWELLERY SHOWCASE AT THE OPENING CEREMONY – REPLY SLIP

Remarks: Please attach the photos / slides of your jewellery pieces for selection.

We are interested in participating in the Jewellery Showcase by models and agreed to abide by the terms and conditions as follows:

- 1) The Hong Kong Trade Development Council (HKTDC) reserves the full discretion in selecting the jewellery items for Jewellery Showcase and shall be under no liability in any event for the deterioration, loss, damage or destruction of the products hereunder from any cause whatsoever including negligence on the part of the Hong Kong Trade Development Council or its employees or agents. Moreover, insurance coverage will be provided ONLY during the jewellery showcase sessions, but is NOT provided before and after the event or during the transport of all those exhibits by the exhibitors to the parade venue. Exhibitors should arrange insurance coverage deemed necessary for their products rendered for the parade.

- 2) HKTDC reserves the rights and the right to make changes without notification.

Description of items	Quantity	Value (HK\$)

Contact Information

Company Name: _____

Contact Person: (Mr / Ms / Mrs) _____

Booth No.: _____ E-mail: _____

Tel No.: _____ Onsite Mobile No.: _____

Company Chop & Signature: _____

**** Please complete the above form and return to Mr Adrian Lam by 5 February 2025 ****