

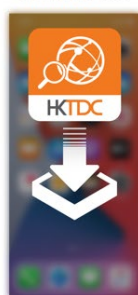
Special Circular 2 – e-Badge for Exhibitors

HKTDC Marketplace App

Your Smart Sourcing Companion

HOW TO GET YOUR EXHIBITOR E-BADGE

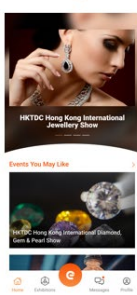
Download HKTDC Marketplace APP



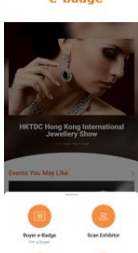
Login with your Exhibitor Account



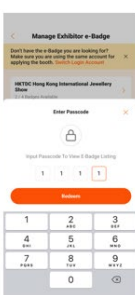
Click the e button



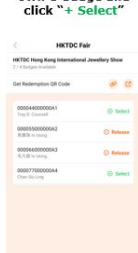
Select Exhibitor e-Badge



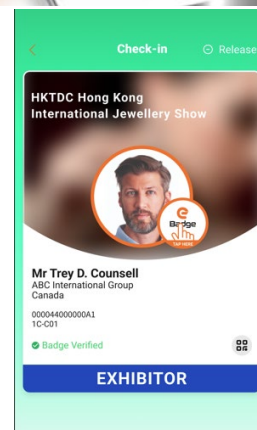
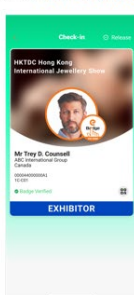
Input the passcode



Select your own e-badge and click "+ Select"



You can access the fairs by the verified e-Badge



With rapid development of mobile technology and to provide the essential tools for SMEs to maximise business opportunities in the digital era, the [HKTDC Marketplace App](#) has been enhanced to upgrade buyer and exhibitor experience.

As part of this enhancement, we have launched the exhibitor e-Badge function within the App for a seamless fairground experience while being environmental friendly. You are highly recommended to make use of this new feature. You and your colleagues are required to use your own personal device to redeem your own badge through logging in the App with your company Exhibitor Account.

Download on the App Store

GET IT ON Google Play

For Android devices purchased in Mainland China without Google Play, please download via [APK File](#)

Please redeem your own Exhibitor e-Badge and assist your colleagues on the arrangements before the move-in date (1 March 2026).

Video Tutorial: <https://www.youtube.com/watch?v=uKkzFVapKFY>

Exhibitors are reminded that the Check-in counters are expected to be very busy on the move-in date, so you and your colleagues are **STRONGLY** recommended to redeem your Exhibitor e-Badge in advance so that you can **DIRECTLY** enter the fairground by showing your e-Badge upon arrival.

For more information, please [click here](#) to visit the website.



Feel free to contact us at +852-1830668, e-mail exhibitions@hktdc.org or contact the HK International Diamond, Gem & Pearl Show team for further assistance.

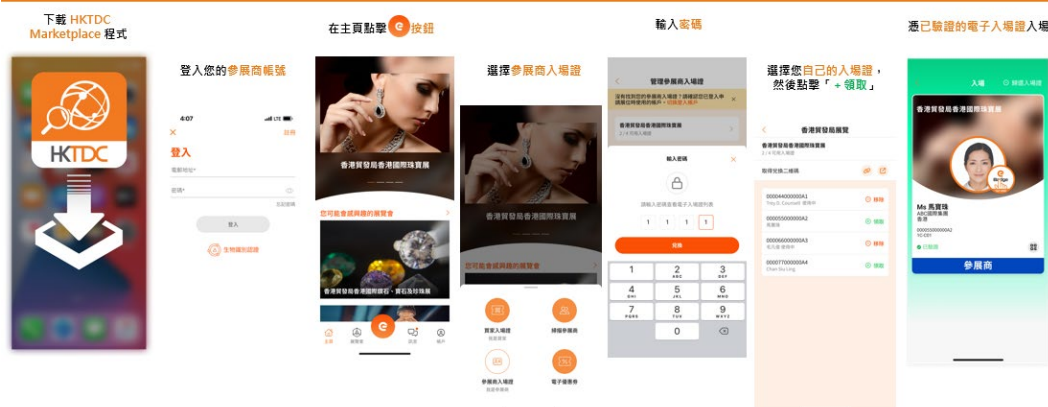
特別通告 2 - 參展商電子入場證

香港貿發局商貿平台

您的智能流動應用程式



如何取得參展商電子入場證



隨著流動技術的快速發展，同時為了提供中小企必要的工具以增加商貿配對機會，[HKTDC Marketplace App](#) (貿發局商貿平台應用程式) 已新增功能，提升買家及參展商的展會體驗。

為了令企業能夠在數碼時代把握商機，參展商現可在到達會場前透過使用 [HKTDC Marketplace App](#) 登入 貴司的參展商帳號，預先換領參展商電子入場證 (Exhibitor e-Badge)。各參展商需透過個人電子設備(手提電話、平板電腦等)以 貴司的參展商帳號登入 [HKTDC Marketplace App](#) 以換領其參展商電子入場證。煩請於進館日前(2026 年 3 月 1 日)安排換領您及 貴司同事的參展商電子入場證。

由於我們預計「參展商登記進場櫃位」於進館日將會非常繁忙，因此強烈建議您在進場前預先換領有關的參展商電子入場證，以便您可以在抵達時展示 e-Badge 直接進入展覽場地。

教學短片：<https://youtube.com/shorts/bKcRIC2hWPM?si=Etf9yOmDuXDBR0Jd>

更多資訊，可[按此](#)瀏覽網頁。



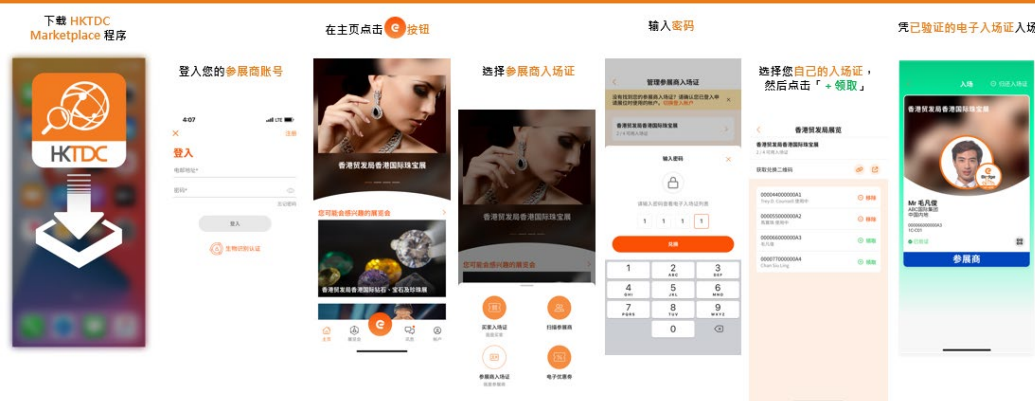
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教學視頻：

<https://www.youtube.com/watch?v=unLq-zFFd64> (YouTube)

https://app8tmvakrp5453.h5.xiaoeknow.com/p/course/video/v_67621f09e4b0694c3c7c9a99 (小鵝通)

更多信息，可[按此](#)瀏覽網頁。



如有任何查詢，可致電 +852-1830668、電郵 exhibitions@hktdc.org 或與香港國際鑽石、寶石及珍珠展項目團隊聯絡。